

PRESS RELEASE

Budapest, 21 September 2010

Erste Bank launches special offer in loans and accounts

Customers to be credited one monthly instalment or HUF 15,000 per account

Budapest, 21 September 2010 – Erste Bank Hungary refunds one monthly instalment on retail mortgages that have been applied for since 16 September 2010 and disbursed not later than 15 December 2010. In addition to the loan campaign, an account promotion has also begun in which HUF 15,000 is credited by the bank in the accounts of customers that have their salaries transferred to their accounts permanently beginning in September 2010.

Imre Sztanó, Deputy CEO in charge of the bank's retail division, has said an amount equivalent to one month of loan payment will be refunded in customers' loan payment accounts between 21 December 2010 and 31 December 2010 on loans disbursed during the campaign (where one month of loan payment is construed as the monthly instalment calculated from the principal debt existing on 15 December 2010 and becoming due on 15 February 2011, comprising principal, interest and loan management fee).

Imre Sztanó underlined that an account campaign was also launched in September alongside the loan promotion. This special offer where Erste Bank credits HUF 15,000 in forint current accounts is available to customers until 24 December 2010 that have never had their salaries transferred to their Erste accounts but now have at least HUF 60,000 per month transferred indefinitely as regular wage or pension beginning this September.

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