

Vienna, 15 March 2007

Central Europe goes to school: Erste Bank Summer University Danubia

This year, for the seventh time, Erste Bank and the Vienna University of Economics and Business Administration invite students of economics and business administration from Austria, Croatia, Serbia, Slovakia, the Czech Republic, Hungary and, for the first time, Romania to take part in the Erste Bank Summer University Danubia. In July, the programme, which is focussing on topics concerning human resource management and financial services, will tour Central Europe for a month.

Following the expansion of Erste Bank in Romania, Romania will take part in Erste Bank Summer University Danubia through its Economic University of Bucharest (Academia de Studii Economice) for the first time. Bucharest is where the programme will kick off on July 1st. In the following four weeks the programme will travel up the Danube. In addition to the Bucharest University of Economics, the Erste Bank Summer University Danubia will visit the economics faculties in Belgrade, Zagreb, Budapest and Vienna. According to the principle of rotation, Prague and Bratislava will act as hosts again in 2008.

In addition to the academic programme, which will be sustained by top quality economic experts from the partner universities, the Erste Bank Summer University Danubia will offer the students extensive practical workshops. Danubia participants will visit the local subsidiaries of the Erste Bank Group at all stops of their educational journey in order to acquire practical expertise directly from the local banking experts. The Danubia University will end in Vienna on the July 27th, with a final ceremony, part of the extensive cultural and leisure programme which accompanies the whole project.

The Erste Bank Summer University is one of the many cooperation projects between Erste Bank and the Economic University of Vienna, aimed at the economic integration of the fast growing economies in the CEE.

Students of the seven partner universities (economic universities of Vienna, Prague, Bratislava, Budapest, Zagreb, Belgrade and Bucharest) with advanced knowledge in human resource management and financial services may take part in the Erste Bank Summer University Danubia 2007. Lectures will be given in English; the closing date for applications is March 23rd. All information regarding application documentation is available for downloading from the Internet at <http://danubia.wu-wien.ac.at/>.

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