

## PRESS RELEASE

Budapest, 15<sup>th</sup> January, 2008

### **Erste Bank Hungary appoints new director of communications**

**Budapest, 15<sup>th</sup> January, 2008 – Ms Emese Danks has been appointed director of communications and spokeswoman of Erste Bank Hungary as of today.**

Ms Danks came to Erste Bank from Dr Pendl & Dr Piswanger Consulting Co, and replaces Linda Szabó, who left the bank's communications department in late December. Ms Danks worked for Hungarian national carrier Malév in 2001-2002, before moving to the supermarket giant Tesco as communications director. From 1<sup>st</sup> August, 2006 she worked as Government spokesperson.

Ms Danks graduated from the foreign trade college Külkereskedelmi Főiskola in 1987, earning an English and French-taught business degree. Ms Danks speaks English, French and German. She is a mother of one.

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