

## PRESS RELEASE

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# NetBroker Tőzsdelabor [NetBroker Equity Market Lab] goes live

Erste Befektetési Zrt. to launch training for online securities trading

**Budapest, 13 January 2009 – Erste Befektetési is starting a free training to be held for small groups where interested parties could master online securities trading in the company's trading platform NetBroker. The initiative, dubbed NetBroker Tőzsdelabor, starts on 16 January 2009 at Europe Tower, the headquarter of the brokerage firm.**

Balázs Bozsik, head of electronic sales channels at Erste Befektetési Zrt., says „since a record-breaking number of new securities accounts with NetBroker access were opened at Erste in the last quarter of 2008, we thought we should provide the opportunity for all our customers to participate in personal consultation and training regarding the use of the NetBroker system and online trading on stock markets”.

Equipped with state-of-the-art computers, Tőzsdelabor accommodates customers for two hours every week to ask their questions and make themselves familiar with the NetBroker software by using even their own securities accounts in live trading.

In respect of the training, Balázs Bozsik underlined that “Tőzsdelabor is part of a program set to be launched by Erste Befektetési Zrt. in 2009 to work for customer satisfaction as it can be expected of a major service provider engaged in online securities trading services”.

Participation in the NetBroker Tőzsdelabor is free, but appointments should be made in advance because the training sessions are held in small groups.

Additional information about Tőzsdelabor:

[www.erstebroker.hu/hu/netbroker\\_tozsdelabor.html](http://www.erstebroker.hu/hu/netbroker_tozsdelabor.html)

NetBroker Customer Service: (06 1) 23 55 169, [netbroker@erstebroker.hu](mailto:netbroker@erstebroker.hu)

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